



HEIRLOOM SOUL
florals

Stem Count Guide for DIY Floral Design

www.heirloomsoul.com



DIY Floral Design Doesn't Have to be Hard

Ordering flowers and greenery in bulk from a local flower farm near you is wonderful for so many reasons...

- Locally-grown flowers are **fresher**, more **fragrant** & **vibrant** than flowers that have been shipped overseas.
- Each stem has been inspected for **highest quality**.
- Local flower offerings are more **unique** than any grocery store or online bulk websites.
- You get to support a small business where your dollars spent will circulate through your **own community!**
- You become a part of a bigger piece of the **sustainability effort**, choosing product that has been grown with utmost **respect and love for our planet**.

THANK YOU for supporting our regenerative flower farm in Lockport, NY! If you're not from our area, find a flower farm near you by [clicking here](#).

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Farmer Florist, Heirloom Soul Florals

DIY Weddings

#stems



45 WEDDING/BRIDAL BOUQUET

Use 12 stems of foliage and 30-35 stems of focal and filler flowers to create a lush wedding bouquet



20 ATTENDANT/BRIDESMAID BOUQUET

Use 5 stems of foliage and 15 stems of focal and filler flowers to create a beautiful bouquet for each attendant

5 BOUTONNIERE

Use 2 foliage pieces, 1 focal flower, and 2 secondary flowers for a unique, textural boutonniere

7 WRIST CORSAGE

Use 2 foliage pieces, 1 focal flower, and 3-5 secondary flowers to fill out the base (see design tips)

DESIGN TIPS

BOUQUET

Secure your bouquets together with [this floral tape](#) and tie off with ribbons of your choice. Fill jars or vases with clean water to store your bouquets until use.

BOUTONNIERE

Tie off your boutonniere with floral tape and ribbon. Keep in plastic bags in fridge until use.

Secure to person with [these perfectly sized pins](#).

WRIST CORSAGE

Glue floral elements to a [cuff bracelet](#) or wide ribbon using [this floral glue](#). FYI, hot glue will not work for fresh flowers!

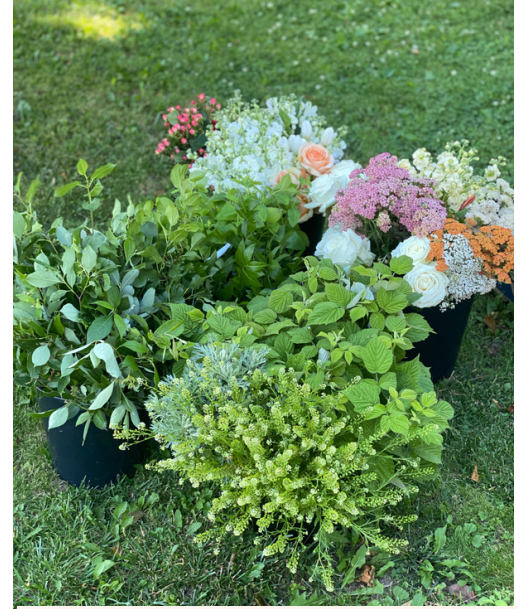
DIY Weddings

20 LOOSE GREENERY - 8 FT LONG TABLE

Use 20 stems of mixed greenery to completely fill in the middle of an 8-ft long x 3-ft wide table. Long greenery pieces will overlap and create a garland effect at a much lesser cost! (pre-made garlands typically cost \$15-\$25 PER linear foot... no one can afford that if you ask me!)

12 LOOSE GREENERY - ROUND TABLE

Use 12 pieces of mixed loose greenery to fill in the center of the table or decorate around a lantern/candlescape of a round table that seats 8-10 people.



TIPS FOR LAYING LOOSE GREENERY

If you are using other decorations on your table, such as lanterns or pillar candles, place those items on the tables first. Then go back and decorate with the loose greens around those items.

For long tables, lay greenery pieces in the same direction.

A mix of lighter and darker greenery gives depth to the design and the greenery will show up better in photos. We provide a mix of light and dark green hues in our bulk greenery buckets.

DIY Centerpieces

20 MEDIUM CENTERPIECE IN VASE

Use 5 foliage and 15 focal and filler flowers to create a lush, garden style centerpiece in a 5-6" wide vase



12 MASON JAR - QUART SIZE

Use 4 foliage and 8 focal and filler flowers to create a lush mason jar centerpiece. Cut stems to 16-18" length for a taller quart size design.

MASON JAR - PINT SIZE

10 Use 2 foliage and 8 focal and filler flowers to create a smaller mason jar centerpiece. Cut stems to 10-12" length for a shorter pint size design.

1-3 BUD VASE

Use 1-3 stems of any combination of foliage, focal or filler flowers to create a whimsical display of bud vases. We recommend 3-5 bud vases in the center of a round table or 1-2 bud vases per linear foot for long tables.

DESIGN MECHANICS

VASE CENTERPIECE

Use chicken wire to create a base to hold stems up in your vase. Cut a 12"x12" piece of chicken wire, ball it up, and use [waterproof floral tape](#) to secure it across the top to your vase.

MASON JAR/BUD VASE

Simply fill your jar or bud vase 3/4 full with clean water. No need to use chicken wire to hold stems up!

DIY Flower Bar

5

MINI BOUQUETS

Use 5 stems of mixed focal and filler flowers for attendees to create adorable mini bouquets

10

EVERYDAY BOUQUETS

Use 8 stems of mixed focal and filler flowers + 2 stems of greenery for attendees to create a nice sized, medium bouquet. You could opt to use more stems per person, but this is the most cost effective amount for larger events.



TIPS FOR SETTING UP A FLOWER BAR

PROVIDE TOOLS & SUPPLIES

- Floral snips for guests to snip the ends of their bouquets (a few pairs to share is great!)

- If you're not providing jars/vases: Provide rubber bands to secure bouquets and plastic ziploc-type baggies with wet paper towels inside to keep flowers fresh until guests get home.

DECOR & SIGNAGE

Dress the table up with a pretty tablecloth and add instructional signage with # of stems per guest so there are enough flowers to go around!

Ordering Bulk Floral



Bucket of Flowers

50 Stems of mixed focal and filler flowers in a rainbow of colors, or you tell us your color palette

\$125

Bucket of Greenery

50 Stems of mixed foliage in a beautiful array of green hues

\$75

[Click Here to Pre-Order Our Bulk Floral & Foliage Buckets!](#)